

## CAJO MAKEBRIGHT™ FOR THE PACKAGING INDUSTRY

### CAJO MAKEBRIGHT™

**Cajo MakeBright™** is a revolutionary new way to produce precise and permanent product markings on cardboard more sustainably than ever before. The intelligent and patented laser marking technology of **Cajo Technologies** enables fast marking without any additives.

The brand new technology is offered to forward-thinking manufacturers of the **Packaging Industry** who want to significantly improve their production processes and lower their operational costs. Cajo MakeBright™ (patented) gives manufacturers the winning edge they have been waiting for in a highly competitive market.



### BENEFITS FOR THE PACKAGING INDUSTRY



HIGH-QUALITY, PRECISE AND PERMANENT MARKINGS



FAST MARKING ON THE FLY FOR MASS PRODUCTION LINES



SUSTAINABLE TECHNOLOGY WITHOUT ADDITIVES



LOW RUNNING COST, SHORT PAYBACK TIME



PATENTED TECHNOLOGY REPLACES INKJETS AND LABELS



POWERFUL CONTROL BOARD AND INTELLIGENT SOFTWARE

#### CONTACT INFORMATION

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## THE MOST SUSTAINABLE MARKING SOLUTION IN THE WORLD

### CAJO MAKEBRIGHT™ MAKES A DIFFERENCE

Innovation is required to meet the tough challenge of achieving Net Zero. At Cajo, we have developed a sustainable solution for coding and marking cardboard boxes. Cajo MakeBright™ technology plays a key role in reducing the carbon footprint of the coding and marking process while simultaneously increasing added value for the end user.

#### PRODUCTION EFFICIENCY

- Reduce line stops and breakdowns thanks to the durable laser system design and zero consumables to change
- Reduce rejects with reliable and precise marking time and time again
- Reduce maintenance costs compared to inkjet or labeling machines

#### SUPPLY CHAIN

- No chemicals are required for laser whereas unstable global conditions cause issues with the supply of petrochemical goods
- Labels liable for reduced availability due to industrial action are no longer needed thanks to laser



#### PROFITABILITY

- No need to buy consumables for product marking with a laser
- No funds tied up storing consumables such as ink, glue, ribbons, or labels
- Contribute to improving line output and create significantly less waste

#### OUR PLANET

- No materials or chemicals required means less carbon generated and more valuable resources saved
- No additives for cardboard makes recycling easier
- Laser marking is energy-efficient, so no continuous movement of ink around the system or compressed air is used for label application
- Reduced plastic waste from ink bottles and cartridges, ribbon backing rolls, and cores



CHOOSE CAJO MAKEBRIGHT™ FOR A BRIGHTER TOMORROW

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